

IDEATE, PRIORITIZE, AND ALIGN

Move away from black box decision making, and embrace data informed, dynamic prioritization.

StrAlign is a revolutionary strategic decision making software, helping organizations bridge the gap between strategic goals, idea evaluation, and project prioritization.

The platform captures individual input on how potential projects will impact the identified goals of the organization. Built on a proprietary algorithm, StrAlign gives leaders the ability to compare scenarios based on different goal weightings and configurations to see how priorities may shift.

Platform Highlights:



COMPARE ideas and projects against each other in relative terms for a more accurate impact analysis.



Empower your team to **ADD AN IDEA** and nurture their innovative energy.



Give employees awareness of how strategic **GOALS** evolve and impact project priority.



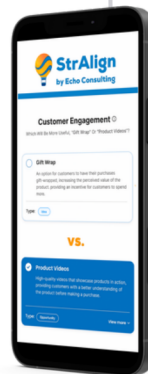
SCENARIO PLAN by changing the relative weight of different goals based on what's important right now and see how priorities need to shift.



Lightweight and gamified **RATING** process democratizes input, reducing bias in decision making and more accurate prioritization.



DYNAMIC PRIORITIZATION that evolves with constantly changing business environments.



Organization Value Add:

- Cut the time spent prioritizing project work in half
- Double confidence that team is focused on the highest impact projects
- Improve team buy-in and commitment to the strategic goals of the organization

Leadership Value Add:

- Less meeting time
- Broader and more nuanced input
- Easy and data driven scenario planning
- Less bias towards the loudest and highest paid voices in the room
- Tighter alignment of employees to organization goals and objectives
- Faster pivots as business changes
- Summarized views of prioritization

Employee Value Add:

- The ability to submit ideas and projects that help with organization objectives
- See the highest priority projects
- Stay aligned to organization initiatives
- Provide ratings input to ideas

**TO SCHEDULE
A DEMO, VISIT
STRALIGN.COM.**

